



Guidi Consulting

Power in People

SUCCESS through ENGAGEMENT

We know change is not easy to drive

All the positive transformation tools

- **Lean Manufacturing & Continuous Improvement**
 - **Balanced Scorecards and KPI systems**
 - **Process excellence projects**
 - **ERP, MES, CRM and other systems**
 - **Financial discipline**
 - **Streamlined org structures**
- And other great tools...**

are facing struggles during implementation due to **CHANGE RESISTANCE** and **WEAK CULTURE** in team

We wish to talk to you

If you experience some of or all below during the transformation:

- **Higher turnover (15% and above)**
- **Key people are leaving**
- **Employees' morale is low**
- **People performance is below your expectation**
- **Your attempts to grow the business are failing**
- **You recognize things are too slow**
- **You cannot capture your goals**



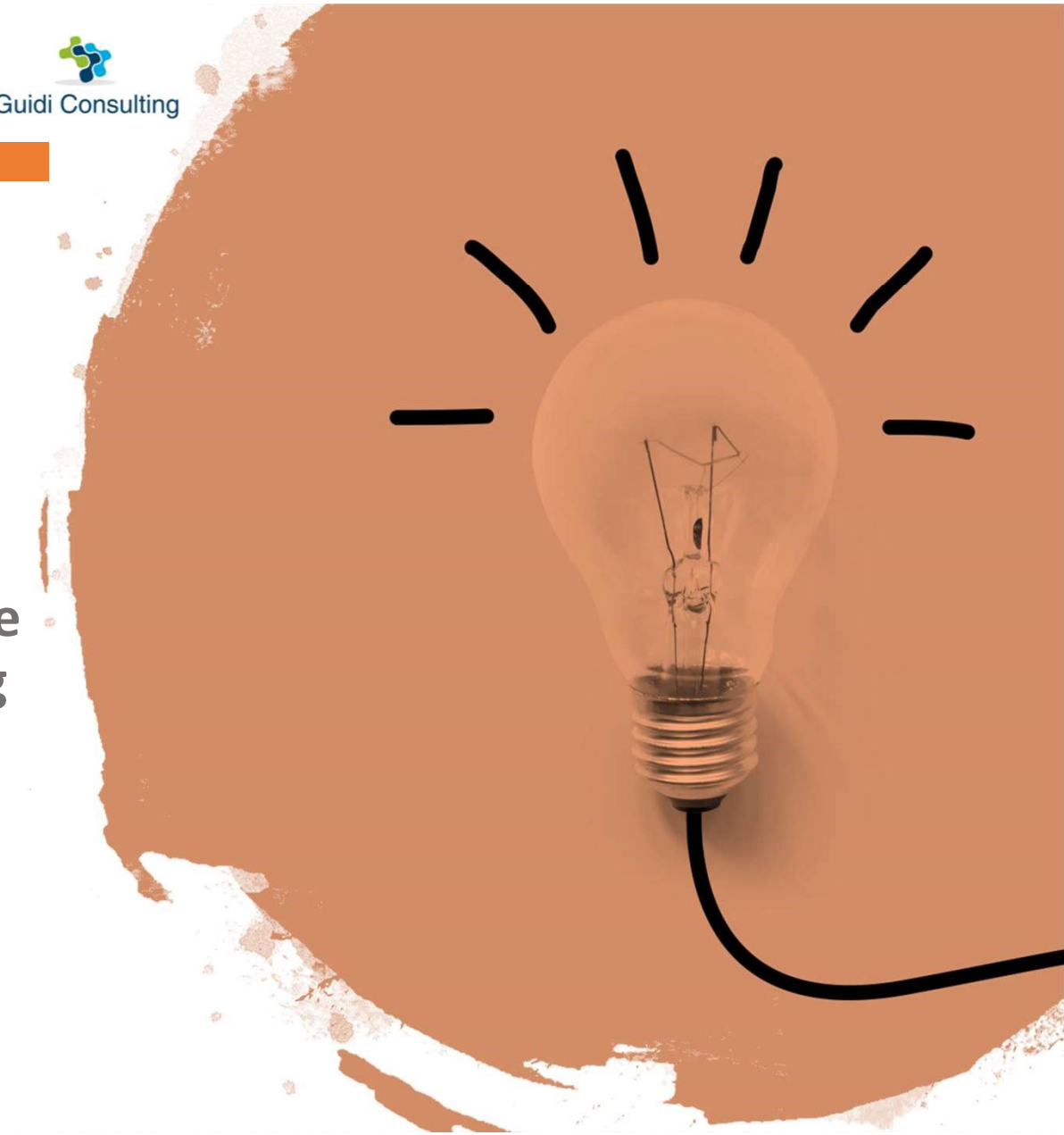
We truly believe a Change of any type will go much smoother if complemented with focus on **ENGAGEMENT**

Proper **ENGAGEMENT**, driven by human-focused **LEADERSHIP**, will boost the positive effect of transformation and bring positive results faster and at a greater scale.

Our Vision

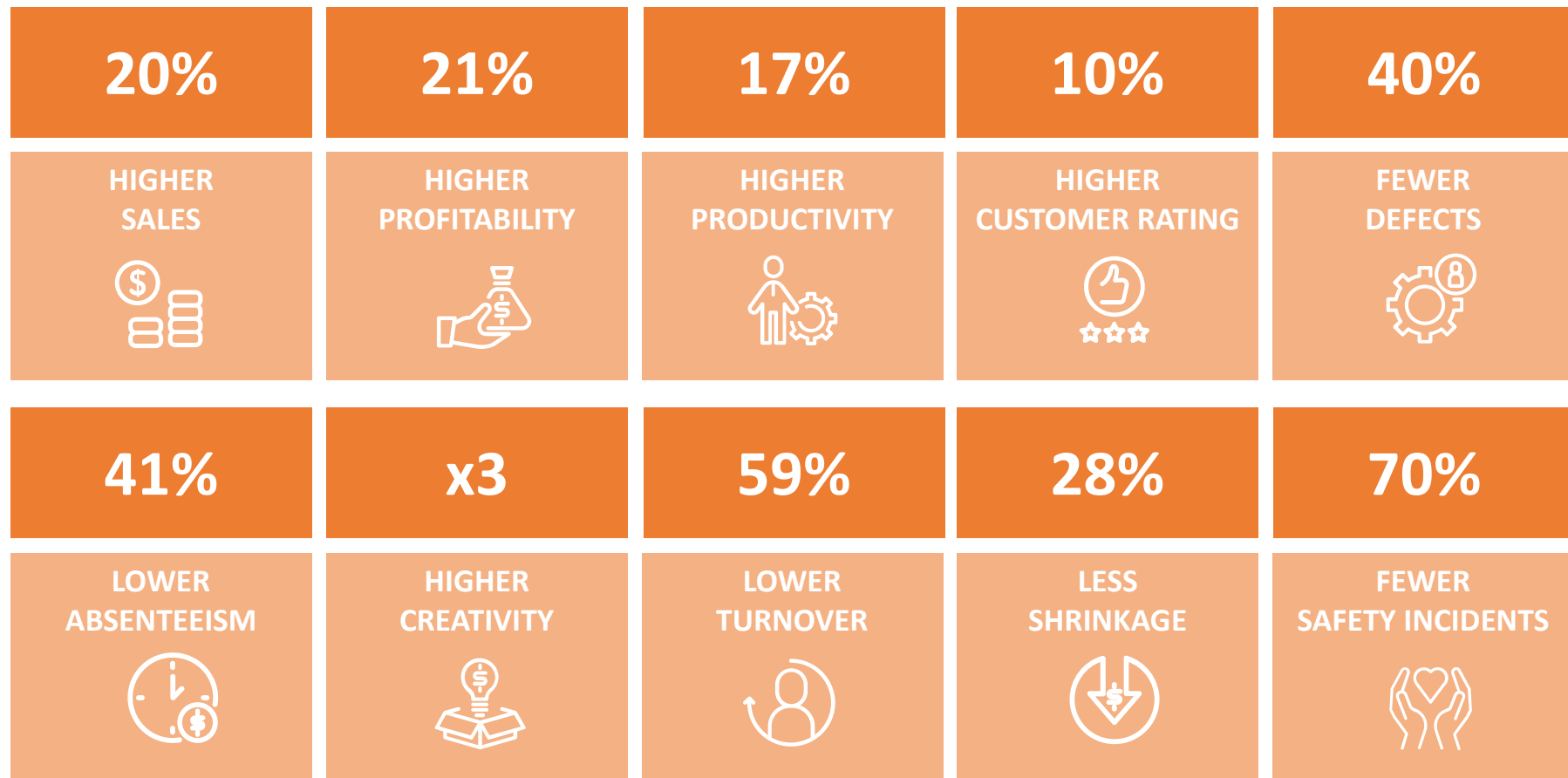


We are helping Companies to create the best environment, allowing each individual to discover and release the full potential and deliver long-lasting superior performance with passion, dedication and **engagement**.



Why ENGAGEMENT?

Multiple studies show that employee Engagement is linked to business Performance



Source: Gallup State of the American Workplace report, 2013



Are you ready to speed up the ROI and scale down negative effects from change resistance from people?

Are you willing to see People and Culture of your new venture embracing and owning change and not resisting it?



Are you ready to explore the hidden potentials of a business you invest in?

Companies you invest in are created, developed and driven by people. These people would make new page in history brighter or darker, all depends on Leadership effort.

We would love to offer everything we know in the area of managing Culture and Change, to complement your craft in bringing health into organizational process and structure.

With process and structure improved, and Culture supporting the process of change, we envision achievements far beyond initial expectations.



How we can help you

Executive Search (our Core)

finding best fit between an individual and a Job

Organization Health check

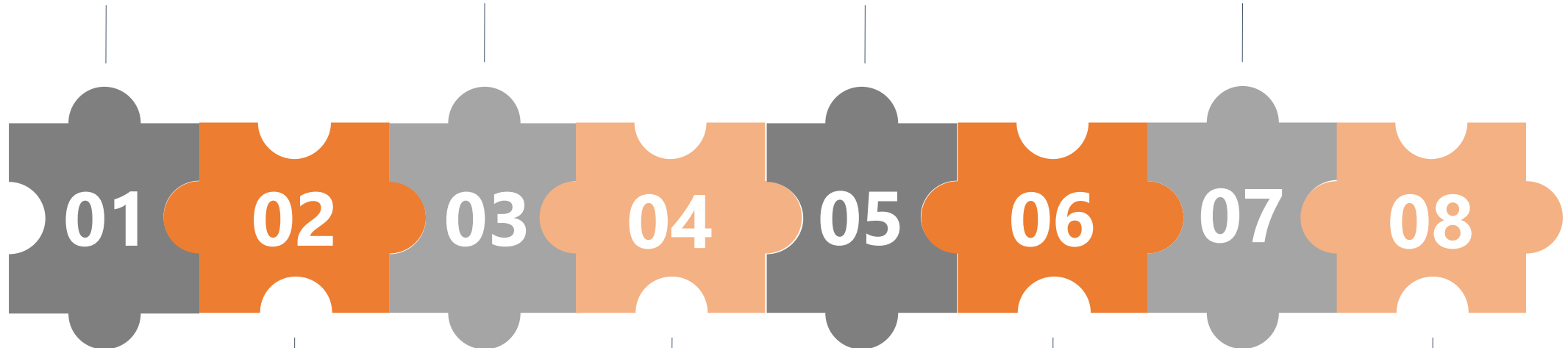
People & Culture Due diligence to identify the areas of improving a Company environment

Best People Processes

Streamlining processes for the best Candidate and Employee experience, regardless the size and form of business

Leadership & Culture Transformation

Facilitating the transformation to become awesome companies to work for



People & Culture support

Providing high-quality professional support to companies who cannot afford permanent dedicated teams

Coaching HR Function

Transforming from HR Admin through HRBP to People & Culture catalyst of Human potential

Re-discovery of Culture

Helping to re-discover your identity, culture, values, purpose

Growing Leaders

Helping Leaders on a way to Conscious Leadership which unleashes Human Potential