INTERNATIONAL AUTOMOTIVE BUSINESS MEETING

IZERA Edition

Poland's first electric car

VI edition

9th and 10th May 2023

A concept by

CAMERA DI COMMERCIO
E INDUSTRIA ITALIANA IN POLONIA
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

Main Strategic Partner

ElectroMobility Poland

Developed with

KSSE
Katowice Special Economic Zone

silesia automotive
& advanced manufacturing

ABSTRACT

A special edition with the major newcomer of the European automotive industry

AUTOMOTIVE

For this 6th edition of IABM we are happy to announce the **partnership with ElectroMobiility Poland (EMP)**, producer of **Poland's first electric car IZERA**, as the Main Strategic Partner of the International Automotive Business Meeting Powerd by IZERA.

ElectroMobility Poland SA is an electric vehicle manufacturer backed by the Polish government. On 17th November 2022 **ElectroMobility Poland signed and agreement with Geely Holding to License pure electric SEA Architecture for Izera brand**.

Geely Holding's SEA architecture will support EMP, Poland's first domestic vehicle brand in generations, to meet the country's ambitious transition to electric vehicles. EMP plans to develop multiple electric models for its Izera brand, with the first model being confirmed as a compact SUV. EMP has announced plans for two other models - a C-segment station wagon and a hatchback which will be announced in due course.

ABSTRACT

IABM is the ideal platform for suppliers interested about EMP plans

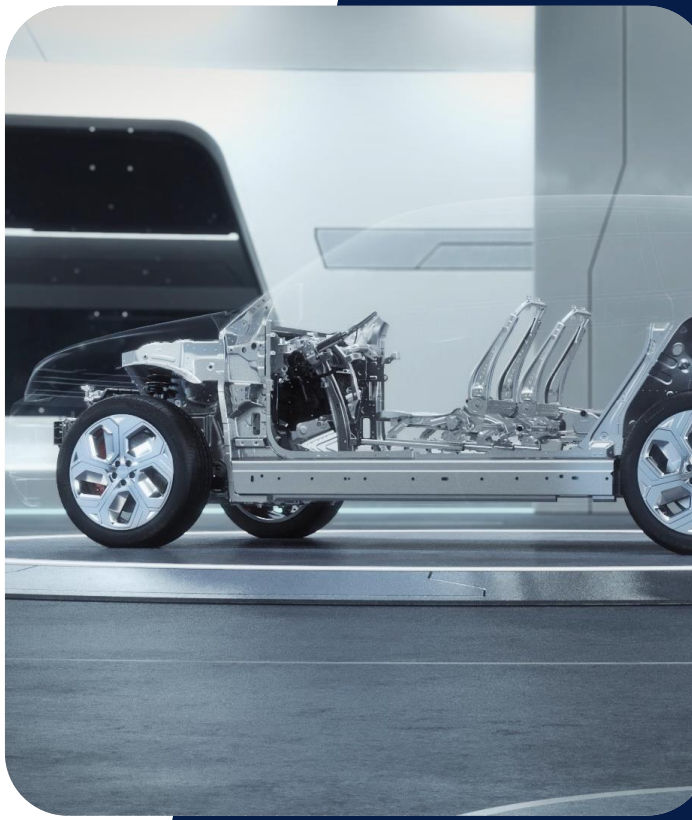
AUTOMOTIVE

ElectroMobility Poland (EMP) has confirmed that 60 percent of components necessary to produce Izera will come from local suppliers and is currently in the processo of looking for them.

The International Automotive Business Meeting (IABM) will be the ideal platform where suppliers will have the opportunity to with EMP and discuss about cooperation during dedicated panel discussions and B2B sessions.

Production of the Izera brand of electric cars it is planned to start at the end of 2025 in Jaworzno, in Slesia, in Poland, with 100,000 cars per year, employing 2400 people. Additionally, 12,000 workers are expected to be hired by subcontractors and suppliers.

IABM is a two days business event where **OEM's, TIER 1-2**, Governments and industry experts will exchange on trends, needs and opportunities related to the manufacturing of the vehicles of the future, with a focus on **E-mobility, Hydrogen and new trends**. IABM offers a first-class networking experience to meet with potential business partners during **1 to 1 meetings**, networking groups and gala party.



IABM a concept by

CAMERA DI COMMERCIO
E INDUSTRIA ITALIANA IN POLONIA
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

The Italian Chamber of Commerce in Poland (shortly CCIIP) is a non-profit organization established in 1996 which represents Italian investments in Poland. It is officially recognized by the Italian government and has more than **120 members**, especially from the industrial sector. Among our members we have the major Italian companies in the country such as FCA, Ferrero, Pirelli, Mapei, Brembo, Bitron, Marcegaglia.

We look forward to the future of the automotive sector. In our opinion, Poland has the potential to become the leading automotive innovative production center in Europe.

IABM developed with

KSSE
Katowice
Special
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silesia
automotive
& advanced
manufacturing

The success of IABM is based upon a strategic partnership with Katowice's Special Economic Zone (KSSE) and Silesia Automotive & Advanced Manufacturing (SA&AM).

The **KSSE** was recognised as the best free zone in Europe in 2015 - 2017 and 2019 by FDI Business Financial Times. What is more, in 2019 was recognized as the 2nd best in the World, with a total investment's worth of EUR 6,5 billion.

More than 60% of all investors in the area are companies in the automotive sector.

SA&AM, is a leading automotive cluster in Central Europe which currently comprises over 150 entities, 133 automotive companies and producers of advanced technologies, 11 research and development units and universities, and 10 business-related institutions. Its members include such leading companies as: Stellantis, Magneti Marelli, Nifco, NGK Ceramics, Nexteer Automotive, ZF, Magna, Tenneco, Valeo, SK hi-tech battery materials Poland, LG Electronics Wrocław and many others.

International Automotive Business Meeting 6th edition is powered by IZERA

This 6th edition of IABM Main Strategic Partner will be ElectroMobility Poland, producer of IZERA, Poland's first electric car

ElectroMobility Poland SA was established in October 2016 as an initiative of four Polish energy groups - PGE Polska Grupa Energetyczna SA, Energa SA, Enea SA and Tauron Polska Energia.

On January, 2023, the Polish State Treasury became the majority shareholder of the Company.

Production of the Izera brand of electric cars it is planned to start at the end of 2025 in Jaworzno, in Slesia, in Poland, with 100,000 cars per year, employing 2400 people. Additionally, 12,000 workers are expected to be hired by subcontractors and suppliers.

The entry of ElectroMobility Poland in the market creates is a great opportunity for components manufacturers not only for companies from the automotive industry, but also for the power, ICT and mechanical industries.

Since 2017, the top players of the industry attend IABM

AUTOMOTIVE

2-day offline event:

9th May 2023
Business conference + Speed Business Mixer + dinner

10th May 2023
Business networking

- 300 participants
- Top speakers, industry-oriented topics
- VIP Tier 1 & 2 Automotive Buyers
- Special IZERA buyer programme
- +500 B2B meetings

IABM VI edition in a nutshell

A meeting for decision makers:

- Automakers
- TIER 1 – 2 - 3
- Mobility Service Providers
- Government and Cities
- Technology companies

Draft agenda

AUTOMOTIVE

09.05.2023

09.00 Registration of participants
09.30 Welcome of the Partners
09.50 Opening presentation
IZERA - contribution of suppliers in Poland to the production of the Polish electric car
10.10 Panel I: Polish Electromobility Valley - perspectives for cooperation and competence building
11.00 Panel II: Polish Hydrogen Economy - perspectives for the development of mobility based on hydrogen
12.00 Coffee break
12.30 Panel III: Autonomous vehicles - a 'vision' for the future
13.30 Lunch
14.30 Panel IV: Digital technologies for lean and agile automotive production organisation
15.30 Speed Business Mixer
17.30 Aperitivo Italiano
- Ceremonial signing of the cooperation agreement between Polish automotive clusters
- Networking and demonstrations at the stands of technology suppliers

18.30 Gala dinner and networking

10.05.2023

09.30 B2B meetings according to schedule agreed online before the event
13.00 Lunch

The 4 panel discussions

AUTOMOTIVE

Polish Electromobility Valley - perspectives for cooperation and competence building	Polish Hydrogen Economy - perspectives for the development of mobility based on hydrogen	Autonomous vehicles - a 'vision' for the future	Digital technologies for lean and agile automotive production organization
• What might ElectroMobility Poland's cooperation with Polish suppliers look like? What conditions must be met by suppliers? How realistic is it to involve them in the production process of the first generation IZERA? • On what levels is ElectroMobility Poland considering development cooperation with suppliers of modern technologies, including IT and infotainment solutions?	• What are the experiences to date and prospects for the development of hydrogen propulsion for automotive and commercial vehicles in your corporations? • What challenges do you face in hydrogen production and distribution? • What are the main challenges for suppliers at the background of the post-COVID 19 recovery?	• What are the trends in vision technologies supporting vehicle autonomy? • How are information technologies intertwined with other systems in vehicles? What challenges arise in terms of connectivity and safety? • How do we ensure that the competences needed by the industry are delivered on time?	• What are your observations regarding automation and robotisation in the automotive sector? • What are the opportunities and challenges in applying AI-based solutions to automotive production processes? • What software solutions are emerging for processing large data sets to improve decision-making processes in VUCA conditions?

A first-class networking experience

The International Automotive Business Meeting is an ideal opportunity to make business contacts

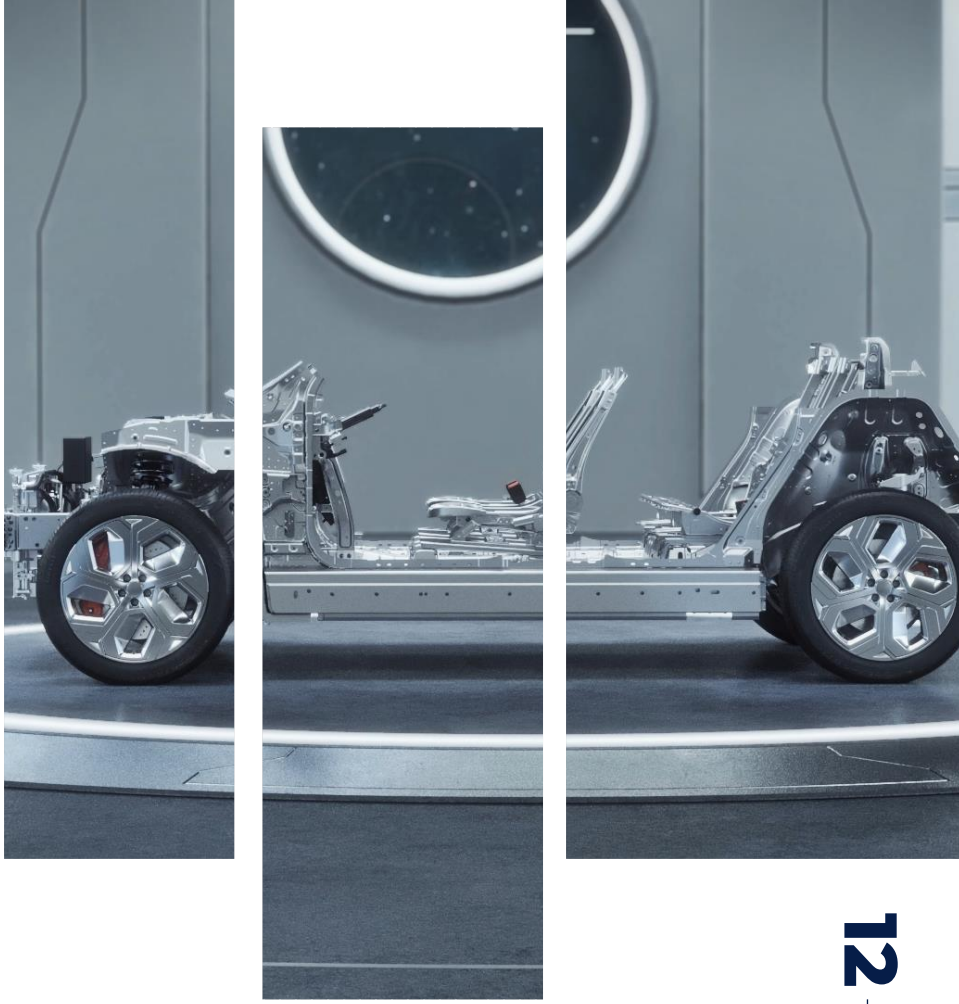
- Special IZERA buyer programme
- VIP buyer programme
- Match-making programme
- Speed Business Mixer
- The IABM Hydrogen Incubator
- Aperitivo Italiano and Gala Party

Special IZERA buyer programme

AUTOMOTIVE

ElectroMobility Poland (EMP) has confirmed that 60 percent of components necessary to produce Izera will come from local suppliers and is currently in the processo of looking for them.

At IABM, on the second day, choosen suppliers and Tier1 selected by ElectroMobility Poland Procurement Dept. will meet during high level B2B sessions.



VIP buyer programme

The VIP BUYER programme is a special networking project with Car manufacturers and selected Tier 1 and Tier 2 automotive companies interested in meeting new suppliers.

- VIP buyers declare which suppliers are looking for
- Suppliers in target can apply to the programme
- VIP buyers select the best suppliers
- VIP buyers and suppliers meet during IABM

Previous editions VIP buyers

FCA	Saint-Gobain-Sekurit	Bitron Poland	Korea Fuel-Tech Poland	Kia Motors Slovakia	Seoyon E-HWA
Hyundai Transys Slovakia s.r.o.	Brembo	Kirchhoff Automotive	Borghi Group	Tenneco Automotive	Martur Fompak International
Delfo (MA Polska)	Hutchinson	NSG Pilkington	Proma	Sanden	ZF Group

Match-making programme

1:1 B2B meetings

The IABM match-making tool is designed to connect and help all participating companies to set up relevant 1-2-1 business meetings. At each edition of IABM took place more than **400 business meetings.**

Speed Business Mixer

The SBM is a speed-networking opportunity to build a network of contacts and acquire new business partners in the automotive industry.

- **120 companies attending**
- 10 Round tables
- 10-person groups per table
- 1 minute and a half to present your company at each session
- Personalized agenda with division for tables for each session
- **Lots of business cards exchanged!**

Aperitivo Italiano and Gala Dinner

At IABM we don’t think only about business, but we know that it is important to have fun. After a day full of inspiration and business contacts, enjoy the spirit of the typical **APERITIVO ITALIANO** and the vibe of our **GALA DINNER**

DISCOVER THE VIDEO STORIES OF PREVIOUS EDITIONS

- **2022:** https://youtu.be/M33Rjw79kJw
- **2020 (Online edition):** https://youtu.be/xqPhtBeiOdg
- **2019:** https://youtu.be/p4Lv1CJYT00
- **2018:** https://youtu.be/aZDdq5VRcB8
- **2017:** https://youtu.be/j74m8qdPZIY

HOSTING PARTNER

IABM VI edition will take place in **Jaworzno**

Jaworzno
źródło energii

Jaworzno with its 152km2 area, is one of the biggest towns in Poland. It has areas with utility infrastructure prepared for investment. Openness to investors, their efficient service and the number of active inhabitants create the possibility for development of large and innovative investments in the town. Investing in Jaworzno is encouraged by projects of reconstruction of the transportation system and efficient business environment.

ElectroMobility Poland (EMP) selects Jaworzno (Śląskie Voivodeship) as the location of the first electric car factory in Poland. Construction work will begin in 2024, and car production will start at the end of 2025.

LOCATION IABM

Miejskie Centrum Kultury i Sportu w Jaworznie
43-600 Jaworzno,
ul. Krakowska 8

Partners of the previous editions

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CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

KSSE
Katowice
Special
Economic Zone

silesia
automotive
& advanced
manufacturing

Sosnowiec łączy

Invest in
Dąbrowa Górnicza

AHK
Deutsch-Polnische
Industrie- und Handelskammer
Polsko-Niemiecka Izba
Przemysłowo-Handlowa

Netherlands-Polish
Chamber of Commerce

CCI FRANCE
POLOGNE
Francusko-Polska Izba Gospodarcza

british polish
chamber of commerce

Metropolia GZM

POLSKO-HISZPAŃSKA IZBA GOSPODARCZA
CÁMARA DE COMERCIO POLACO-ESPAÑOLA

JETRO
Warsaw

ADVANTAGE
AUSTRIA
WKO

Rzeczpospolita Polska
Ministerstwo
Spraw Zagranicznych

MINISTERSTWO
INWESTYCJI
I ROZWOJU

MINISTERSTWO
PRZEDSIĘBIORCZOŚCI
I TECHNOLOGII

MINISTERSTWO
ENERGII

Polska Agencja
Inwestycji i Handlu
Grupa PFR

Ambasciata d'Italia
Varsavia

cdo

25 lat
Polski Związek Przemysłu
MOTORYZACYJNEGO

POLSKIE
STOWARZYSZENIE
PALIW ALTERNATYWNYCH
POLISH ALTERNATIVE
FUELS ASSOCIATION
pspa

ZWIĄZEK PRACODAWCÓW
MOTORYZACJI I ARTYKUŁÓW
PRZEMYSŁOWYCH

FPPE

ANFIA
Associazione Nazionale
Filiera
Industria Automobilistica

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SEE YOU AT IABM V EDITION !
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