

INTERNATIONAL  
AUTOMOTIVE  
BUSINESS  
MEETING



I Z E R A Edition

# Partnership offer

VI edition

9<sup>th</sup> and 10<sup>th</sup> May 2023

Jaworzno

Poland

**A concept by**



CAMERA DI COMMERCIO  
E INDUSTRIA ITALIANA IN POLONIA  
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

**Main Strategic Partner**



**Developed with**





PARTNER'S BENEFITS	MAIN	PLATINUM	GOLDEN
Dedicated discussion panel	✓		
Participation in the video series Espresso with IABM	✓		
Partner's representative interview included in IABM video relation	✓	✓	
Option to display on the screens corporate video of the Partner	✓	✓	
VIP Exhibition Area	✓	✓	
Exhibition stand			✓
Partner's logo on IABM website: <a href="http://iabmevent.com">http://iabmevent.com</a> Organiser's website: <a href="http://www.cciip.pl">http://www.cciip.pl</a>	✓	✓	✓
Partner's logo on the Conference wall, in the Conference materials, on monitors and screens during IABM event	✓	✓	✓
IABM and Gala Dinner entrance passes	10 items	8 items	5 items
<b>PACKAGE'S PRICE</b>	<b>SOLD</b>	<b>30,000 PLN</b>	<b>18,000 PLN</b>
<b>EXPO PACKAGE</b>	Roll up exposition		
	2 entrance passes to IABM and Gala Dinner <b>5.000 PLN</b>		



# A special edition with the major newcomer of the European automotive industry

AUTOMOTIVE

For this 6th edition of IABM we are happy to announce the partnership with ElectroMobility Poland (EMP), producer of Poland's first electric car IZERA, as the Main Strategic Partner of the International Automotive Business Meeting Powerd by IZERA.

ElectroMobility Poland SA is an electric vehicle manufacturer backed by the Polish government. On 17th November 2022 ElectroMobility Poland signed an agreement with Geely Holding to License pure electric SEA Architecture for Izera brand.



IZERA



# IABM in a nutshell

## A meeting for decision makers:

- ✓ Automakers
- ✓ TIER 1 - 2 - 3
- ✓ Mobility Service Providers
- ✓ Government and Cities
- ✓ Technology companies

## A CONCEPT BY



CAMERA DI COMMERCIO  
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CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

## DEVELOPED WITH



## 2-day event:

9<sup>th</sup> May 2023

Business conference + Speed Business Mixer + Gala Dinner

10<sup>th</sup> May 2023

Business networking



300 participants



Top speakers, industry-oriented topics



VIP Tier 1 & 2 Automotive Buyers



Special IZERA buyer programme



+500 B2B meetings





# Since 2017, the top players of the industry attend IABM

AUTOMOTIVE





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## CONTACT US

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**SEE YOU AT IABM VI EDITION**  
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