1.

The Lawyer European Awards 2023 | Kochański & Partners nominated in four categories

Kochański & Partners have been shortlisted among 120 law firms in the most important and largest ranking of the European legal market. In this year's edition, the firm has been nominated in four categories:

- Law firm of the year: Central Europe
- European managing partner of the year – a nomination for Piotr Kochański
- Best transformation initiative – for IRAAPORT (Internet Remote Actions and Paper Observance Register Technology), a proprietary enterprise IT system for professional law firm management
- Best ESG initiative – for humanitarian aid, support for cultural and educational institutions and for the consistent implementation of our (Re)Build (New) Ukraine international programme

The results will be announced at The Lawyer final gala in London in November.

More information on the nominations for Kochański & Partners can be found at >> https://www.kochanski.pl/the-lawyers-european-awards-2023-jestesmy-w-finale-i-to-az-w-czterech-kategoriach/

2.

Endurance Riding | Kochański & Partners fund prizes

Kochański & Partners actively support the development of endurance riding and work to promote the sport as widely as possible.

The firm believes it is extremely important to share knowledge about this sport and inspire others with this passion. Endurance riding teaches discipline, concentration and attention to everything that happens around rider and horse. The long miles ridden together, the need to overcome a challenging course and face your own weaknesses create a strong bond that lasts and pays off.

As Kochański & Partners believe in concrete incentives, they funded prizes for the winners of the Polish Endurance Riding Championships.

Indeed, what we do today will be important for the promotion of endurance riding for many years to come.

3.

Trademarks | OpenAI wants to protect key trademarks of its brand

Despite the fact that ChatGPT 4.0 has been revolutionising virtually every area of our lives for almost a year now, its creators, OpenAI OpCo, LLC, have still not secured legal protection for the word mark on their flagship product in their home market.

The result? Recently, Elon Musk announced that he is working on an alternative to ChatGPT called TruthGPT.

Solutions such as MedicalGPT or DirtyGPT are also available on the market. OpenAI's situation is also complicated by the fact that others could hypothetically block registrations containing the word element 'GPT'.

Tomasz Szambelan, Senior Associate from Kochański & Partners argues that it is worth learning from others' mistakes and suggests what and when to consider in order to effectively protect your brand before it enters the market and becomes as successful as ChatGPT.

Read more >> https://www.kochanski.pl/openai-chce-uzyskac-prawa-ochronne-na-kluczowe-znaki-towarowe-swojej-marki-czy-nie-za-pozno/