

### **1. How Public-Private Partnerships (PPPs) can boost the economy**

Interest in Public-Private Partnerships has declined over the past year. The worsening economic situation is having a significant impact on the functioning of the construction sector, where more than 2,000 company restructuring procedures were initiated in the first two quarters of 2023 alone

The main obstacles in the current PPP system are the lack of preferential treatment for private entities in obtaining financing for investments and the significant increase in the cost of obtaining financing from banks, writes Kamila Jachnik – Czarnecka of Kochański & Partners.

And she points out that increased use of PPPs can help both the private and public sectors.

For construction companies, new contracts mean continuity of business, while public partners have the opportunity to deliver projects efficiently, obtain funding and share the risk of investment.

You can read about how Public-Private Partnerships can boost the economy here >>  
<https://www.kochanski.pl/en/how-public-private-partnerships-can-boost-the-economy/>

### **2. Hiperpersonalizacja usług a ochrona danych osobowych – nowy trend czy zagrożenie dla prywatności**

Hyper-personalisation is a marketer's dream and, as it turns out, a powerful trend that customers have come to expect from their favourite brands. Machines allow brands to build personalised relationships with their customers while evolving their e-commerce platforms in real time.

Kochański & Partners lawyer Natalia Kotłowska-Wochna points out that in the wrong hands, new technologies can be a threat to our privacy. And she suggests how to get the balance right in all aspects of innovation. So that it serves people, supports competitiveness and at the same time reduces unnecessary risks that we as consumers need to be aware of.

Read more >> [Hyper-personalisation of services vs data protection: a new trend or a threat to privacy](#)

### **3. Kochański & Partners recognised in CHAMBERS GLOBAL 2024 and World Trademark Review 1000 2024**

#### **A spectacular rise for the Dispute Resolution Practice and even stronger individual recommendations**

Chambers Global is one of the most reliable and rigorous legal directories. This year's ranking results have brought Kochański & Partners a spectacular rise and even stronger individual recommendations.

Kochański & Partners has one of the best Dispute Resolution Practices in the world, with Marek Jeżewski and Markiyan Malskyy at the absolute forefront of international arbitration.

The full ranking results are available here >> <https://www.kochanski.pl/ranking-chambers-global-2024-spektakularny-awans-praktyki-rozwiazywania-sporow-i-jeszcze-mocniejsze-rekomendacje-indywidualne/>

**WTR 1000 2024: Promotions for Karolina Marciszyn and the Intellectual & Industrial Property Practice**

This year's results of the World Trademark Review 1000 ranking, which identifies the world's leading IP firms and practitioners, have brought Kochański & Partners a double promotion to the Silver banding: for the entire Intellectual & Industrial Property Practice in the “Enforcement and litigation” area and for Karolina Marciszyn, Head of the Practice, who was also recommended again in the “Prosecution and strategy” area.

Read more >> <https://www.kochanski.pl/ranking-wtr-1000-2024-awans-karoliny-marciszyn-oraz-praktyki-prawa-wlasnosci-intelektualnej-i-przemyslowej/>